



**Our Monadnock.
Our Impact.
2025 Campaign**



Monadnock United Way

Overview



Monadnock United Way is:

- dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change
- a nonprofit that backs local programs and initiatives working to support children, improve educational outcomes, and help those facing financial challenges



What the MUW does:

- We fight for Children, Education, and Financial Stability in every community throughout our region
- promotes collaborative, community-wide solutions to problems that cannot be solved by a single agency alone (known as collective impact)



MUW Vision, Mission, and Values

- **Our Vision**

- A United community where all are cared for and thriving.

- **Our Mission**

- Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change.

- **Our Values**

- **Collaborative** We arrive as equal partners, committed to doing good, especially when it's hard.
- **Transparent** We are truthful and honest with ourselves and with the community.
- **Sustainable** We choose paths that strengthen our community now and into the future.
- **Respectful** We are considerate of others' opinions, position, background and experience.
- **Trust** We center our relationships and actions on openness and honesty. It is the lens for all we do.

How we invest:

- Strategically in programs and collective impact initiatives that will achieve specific outcomes in our focus areas:
 - Children: Community children live in safe, nurturing, healthy homes and
 - Education: Community members receive an education that enables them to achieve their fullest potential.
 - Financial stability: Community members have the financial resources they need to live healthy, happy and productive lives.

Our Impact: MUW Investments

CHILDREN

Funded Partners

Monadnock Alliance for Families*

Monadnock Region Afterschool Collective *

Southwestern Community Services Dental Screening Program*

Grant Funded Initiatives

Early Childhood Region 1 Coalition

Family Supports Peer-to-Peer Mini- Grants Program**

Infant-Toddler Family Childcare Expansion Mini-Grants**

Jaffrey Rindge Full-Service Community School Project**

Pyramid Model***

Community Building

Advocacy for Quality Affordable Childcare

Community Awareness Building

Hinsdale ACERT*

IMBA*

StartSmart*

EDUCATION

Grant Funded Initiatives

Building Early Childcare Supports in Rural NH Libraries**

Collaboration Through Coaching and Mentoring**

Education Pathways for Early Childhood Teachers***

Professional Development for Early Childhood Professionals**

Community Building

Advocacy

Community Awareness Building

FINANCIAL STABILTY

Funded Partners

Cheshire County Emergency Housing Collaborative

Monadnock Food Pantries Collective

4 Childcare Centers Tuition Scholarship Program*

Grant Funded Initiatives

Emergency Food and Shelter Program

Community Building

211

Advocacy for Child Tax Credit

Monadnock Resource Alliance

My Free Taxes

SingleCare

*Impact Monadnock (IM)

**Early Childhood Region 1 (ECR1)

*** Childcare Expansion Grant (CCE)

This program is funded through the U.S. Department of Education Congressionally Funded Community Projects with Keene State College and MUW

2024

MUW Investments



*MUW's fundraising and management is 15% this year. We strive to be no higher than 18%. Industry standard ranges from 13%-20%

Impact Monadnock, MUW's Signature Initiative:

- seeks to improve outcomes for all children in the Monadnock Region, from birth to age eight, and their families
- The vision of IM is that all children in the Monadnock Region and their families are healthy, learning, and thriving
- The mission is to prepare children from birth to age eight in the Monadnock Region for future academic, career, and life success



Learn more at:
muw.org/impact

We are more than Campaign

MUW also brings funds and partnership to the region through:

- Grant writing
- Early Childhood Region 1 - Preschool Development Grant (PDG)
- Pyramid Model
- Healthy Monadnock Partnership

Learn more at: muw.org

LIVE UNITED

Thank you!

