



Monadnock United Way

# Teaming Up For Tomorrow

## 2024 Annual Campaign



### Support our Youth -- and Our Future

Follow us on our social media!



Dear MUW Supporters,

Welcome to Campaign Season! Our 2024 Teaming Up For Tomorrow campaign kickoff event, Thursday, September 12, generously sponsored by Fenton Family Dealerships, marks the official beginning of this year's campaign. Our goal is to raise \$1,484,000 and we need your support to help us reach this goal. With your help and support, MUW is here to strengthen communities daily, advancing financial security, providing shelter and food for our neighbors in need, and creating opportunities for children and their families. Together we're building a future where everyone can thrive!



#### Why Your Support Matters

Although we have made great strides together, our community still faces some significant challenges:

- Our region has the third-highest rate of child maltreatment in New Hampshire.
- 9.9% of our neighbors live at or below the federal poverty level.
- 14.9% of our community members face housing instability.

With your help and support, Monadnock United Way (MUW) has and will continue to mobilize the community to address local challenges by actively listening to the needs of children, families, and individuals.



Our sincere thanks to the Fenton Family Dealerships for their lead sponsorship of the *Teaming Up for Tomorrow* Campaign Kick Off Event!

*"In 2023, we Imagined What We Can Do Together. The success of last year's campaign truly shows that when we work together, we can attain lofty goals. As we kick off this year's campaign, Teaming Up for Tomorrow, the team at Fenton Family Dealerships, is all in! Our community has always shared a common goal for helping those in need, and I am sure we will succeed*

### **It Takes a Village: Amber's Story**

In 2020, the joy of first-time parenthood was overshadowed by tragedy for Amber and her husband when one of their twin sons was stillborn while their other baby required a two-month hospital stay. Amber describes it as a scary time with COVID-19 since their son was vulnerable to illness. **“Not being able to go out and see people made it hard, especially since we were grieving the loss of our other son,”** said Amber.

After a year, Amber felt ready to venture out with her son and connect with others. She sought solace in grief support groups but often found that fellow members were indifferent to her pain. Fortunately, a fellow parent introduced her to the Better Beginnings program at The Grapevine, a member of the Monadnock Alliance for Families. Here, Amber discovered the supportive and nonjudgmental atmosphere she was searching for.

**“The Grapevine has become my village,” Amber shared gratefully. “Here, I have a haven where I can entrust my child to caring adults while I connect with fellow parents.”**

The impact of your support goes beyond [Amber's story](#). Your generous contributions to MUW make it possible for The Grapevine Family and Community Resource Center to provide vital resources that help families like Amber's overcome challenges and thrive



### **Join Us in Teaming Up for Tomorrow!**

Each of us can make a difference for a neighbor — but when we come together, we can make change for all. Every dollar you contribute has a ripple effect throughout our community.

*again this year.” –  
Bill Fenton,  
President, Fenton  
Family Dealerships*

Donate Today!

#### **NEW!**

To maximize the impact of your donation, we are transitioning to electronic thank-you letters.

Please provide an email address to [thankyou@muw.org](mailto:thankyou@muw.org) so we can continue acknowledging your generosity! Be assured that your privacy and security are of utmost importance to us, and none of the personal and financial information provided to MUW is shared outside our organization.

If you have any questions regarding this initiative or are unable to provide an email address, contact [sophie@muw.org](mailto:sophie@muw.org) or (603) 352- 4209 ext. 24.

Your contributions last year led to incredible milestones through MUW-funded collaborations:

- Monadnock Food Pantries Collective provided 2,854 individuals with basic foods and fresh produce across eight local pantries.
- Monadnock Alliance for Families provided 857 children and families with family-strengthening opportunities like home visits, parent education, and programs promoting optimal child development.
- Cheshire Emergency Housing Collaborative helped 412 people facing housing insecurity and homelessness.

Let's keep this momentum going! We invite you to donate a gift of any size to support MUW's annual campaign. Together, we're Teaming Up For Tomorrow and ensuring all of us can thrive!

Sincerely,

*Sarah Kossayda, Marketing Director, Keene State College*  
*Ben Wheeler, Community Volunteer*

Donate!

*Thank you to our Sponsors!*

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*MUW is proud of our outstanding charity ratings!*



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