



**United
Way**



Monadnock United Way

**Strategic Plan
2023–2028**

Dear Friends of MUW,

In late 2016, MUW launched an innovative Strategic Plan aimed at addressing **three foundational factors that influence a community's well-being: Children, Education, and Financial Stability.**



The plan, rooted in Collective Impact principles, was bold. We promised to harness the caring power of our community in addressing these three focus areas by:

- Leveraging financial resources and support in and outside of our region
- Funding high impact and research-based initiatives
- Championing diverse collaborations and encouraging innovative practices
- Advocating for those in need
- Mobilizing people to get involved

We are proud to say that we made great strides, which you'll see in our five years of [Community Impact Reports](#). In them, you'll find a treasure trove of community successes, such as:

- Statistics of Collectives that are expanding access to fresh food, emergency housing, parent education, and more
- Stories about innovative community-based initiatives like Babies at Work and Pyramid Model
- Spotlights on new coalitions like the Monadnock Resource Alliance Housing Collaborative and NH's Early Childhood Region 1
- Background info and data on why MUW is working alongside our community to address our region's most pressing needs

Each statistic and story represents high-impact, collaborative ventures that bring community together to advocate and create opportunities across the Monadnock region. And it's all made possible through the generosity of our annual campaign and over \$2.45 million in grants attracted to this region.

Reading the above intro, you might wonder if our Strategic Plan is a look back instead of a look forward. The truth is, it's BOTH.

The 2023–2028 Strategic Plan celebrates, re-affirms, and expands our commitment to MUW's bold and impactful direction.

MUW's plan builds upon our Vision, Mission, and Values; recognizes our community's growing needs; and strives to ensure that voices are heard in an increasingly divided society. We will:

- Invest in **People** by creating Models of the Future for equitable staff, board, and volunteer engagement
- Deepen our commitment to **Children, Education, and Financial Stability**
- Elevate **Community and Culture** by equitably allocating resources, engaging in authentic conversations, and listening to voices throughout our community

As we fulfill MUW's strategic direction over the next five years, we look forward to working alongside all of you. Together, we will harness the caring power of this community and create opportunities for all to flourish in the Monadnock Region!

Best,

A handwritten signature in blue ink that reads "Liz LaRose".

Liz LaRose, MUW President

A handwritten signature in blue ink that reads "Michelle DellaVita".

Michelle DellaVita, Board Chair



Priority #1: People

Position MUW for a board, staff, and volunteer 'model of the future' that fosters innovation and diverse membership while supporting MUW's strategic direction by:

- Investing in the success of MUW staff
- Preserving a comfortable, professional board-staff partnership
- Promoting inclusive opportunities for engagement and innovation



Priority #2: Invest in MUW's Core Framework: Children, Education, and Financial Stability

Invest in MUW's Core Framework by:

- Equitably allocating our resources across the Monadnock Region
- Improving strategic outcomes in MUW's three focus areas:
 1. Children
 2. Education
 3. Financial Stability
- Deeply investing resources in current programmatic areas
- Broadening community engagement across key sectors



Priority #3: Community and Culture

Expand MUW's connection with the community by:

- Engaging in authentic conversations
- Expanding community involvement

Vision

A United community where all are cared for and thriving.

Mission

Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change.

Our Values

Collaborative

We arrive as equal partners, committed to doing good, especially when it's hard.

Transparent

We are truthful and honest with ourselves and with the community.

Sustainable

We choose paths that strengthen our community now and into the future.

Respectful

We are considerate of others' opinions, position, background, and experience.

Trust

We center our relationships and actions on openness and honesty. It is the lens for all we do.

